7477 Hubbard Avenue Middleton, WI 53562
608-831-2222 800-438-6878 mustardmuseum.com

2011 GROUP TOUR PACKAGE

Motorcoach and group tours are welcome all year at the **National Mustard Museum.** Now located in Middleton, Wisconsin, we're open from 10:00am until 5:00pm every day -- except Thanksgiving, Christmas & New Year's Day, and Easter Sunday. We suggest planning to spend at least an hour at the Mustard Museum so everyone can enjoy the full experience.

Every pre-registered group tour includes a staff member dedicated to your group plus:

- Upon arrival, members of the tour will receive a "Poupon Coupon" for 10% off purchases in the **Mustard Museum Gift Shop** that day. We are, after all, the home of **POUPON U, *America's Mustard College;***

- A personal welcome and introduction, followed by a short video or presentation in our **MustardPiece Theatre** which comfortably seats 40 people (groups of 50 or more may be divided into 2 tours);

- A guided tour of the **Museum**, home to the world's largest collection of mustards, antique mustard pots and tins, vintage mustard art and mustard memorabilia;

- Shopping and tasting in the gift shop. A *confidential condiment counselor* will meet you at the **Tasting Bar**, where you can sample almost every product we sell. That includes as many as 450 mustards, plus jams, vinegars, oils, chutneys, hot sauces and dessert toppings. We know you'll work up an appetite, so how about a hot pretzel or mini hot dog ($1 each) to try your new favorite mustard on! And, don't forget souvenirs from the ***POUPON U*** bookstore;

- Group tours will have their own check-out line in the Gift Shop to ensure plenty of time to return to your bus;

- Each member of your group will receive a complimentary parting gift.

FEES

We require an advance **$10.00 tour registration fee** (non-refundable) to hold your date and time in our tour calendar. In addition, there is a charge of **$5.00 per member of the tour**, excluding the tour operator, staff and the bus driver. This will be collected when you arrive so that you pay only for actual tour participants.

BOOKING

Group tours are scheduled between 10:00am and 4:00pm, 7 days a week. For more information or to book a tour, contact Patti Levenson at 800-438-6878 or 608-831-2222. Call for after-hours tour fees.

Go to www.visitmiddleton.com for more on area activities, shopping and dining.