

# 20<sup>th</sup> Annual

See event schedule at:  
[www.mustardmuseum.com](http://www.mustardmuseum.com)

# National Mustard Day Celebration



Saturday, August 6, 2011 from 10:00 am to 4:00 pm

#### On the Mustard Stage:

- POUPON U Accordion Band
- Middleton Jazz
- The Red Hot Horn Dawgs
- Mustard's Retreat

#### Activities:

- Mustard Games\*
- Mascots: Klement's Famous Racing Sausages, French's, Beer 'n Brat, Scoopie and Maynard from the Madison Mallards
- Oscar Mayer Wienermobile
- Kids Are People Too!
- Airigami Balloon Twisting *courtesy CK Accounting & Tax*
- Face Painting *courtesy Mattell Toy Store!*
- Temporary Tattoos *courtesy M&I/BMO Harris Bank*

#### Food:

- FREE\* Oscar Mayer hot dogs *while supplies last (donations encouraged)*
- Klement's Brat Sliders
- Culver's Frozen Mustard Custard
- Mustard Day Cookies from the Hubbard Avenue Diner
- Marketplace tent with Mustard and Cheese Tasting

#### Sponsors:

GREY POUPON, FRENCH'S, Colman's, Silver Spring Foods, Culver's, Klement's, S. Rosen's Hot Dog Buns, Costco, Plochman's, East Shore Specialty Foods, Saucy Mama/Barhyte Foods, Beaverton Foods, WI Milk Marketing Board, Sartori Cheese, Carr Valley Cheese, Hubbard Avenue Diner, Oscar Mayer, Singing Pig Mustard, Brownwood Farms, Boetje's, The Shoe Box, Home Savings Bank, Haley Palmersheim S.C., Terrapin Ridge Farms, OW Storage

*\*Game Proceeds and all donations benefit Friends of the Middleton Library and the new non-profit National Mustard Museum*



*Hosted by the National Mustard Museum at the corner of Hubbard and Parmenter in downtown Middleton*



8/6/2011



7477 Hubbard Avenue  
Middleton, WI 53562  
608-831-2222  
[mustardmuseum.com](http://mustardmuseum.com)

**National Mustard Day** is celebrated annually at the National Mustard Museum on the first Saturday in August. It is a fun-filled day for the whole family and has traditionally included FREE hot dogs only with mustard on them while supplies last as well as music, games, other entertainment, FREE mustard sampling, and more. The Mustard Museum has been the official sponsor of this event since 1991.

On Saturday, August 6, 2011, the event will once again be staged at the National Mustard Museum in Downtown Middleton, Wisconsin from 10 to 4pm, rain or shine, at the corner of Parmenter and Hubbard.

The National Mustard Museum is pleased to support Friends of the Middleton Library and the new non-profit National Mustard Museum during National Mustard Day. Proceeds from the Mustard Games and all donations benefit these wonderful Good Neighbor City causes.