

WHEREAS Middleton, Wisconsin, is home to the National Mustard Museum; and

WHEREAS Middleton, Wisconsin, is also home to America's Mustard College, to wit: POUPON U; and

WHEREAS National Mustard Day is this coming Saturday, August 7, 2010; and

WHEREAS the National Mustard Day celebration at the National Mustard Museum will feature hundreds of mustards as the condiment of choice for the thousands of visitors who will descend upon the Good Neighbor City; and

WHEREAS the free Oscar Mayer hot dogs offered at National Mustard Day will be free only if adorned with mustard; and

WHEREAS the throngs of people coming to Middleton for National Mustard Day will be exceedingly generous in donating money for the "free" hot dogs and in paying for the family friendly mustard games, with all proceeds from donations and games going to Middleton Restoring Hope Transplant House; and

WHEREAS representatives of Grey Poupon will be in Middleton for National Mustard Day; and

WHEREAS the French's mascot and the Silver Spring mascot will be in Middleton for National Mustard Day; and

WHEREAS one of the famous Miller Park Klement's Sausage Racers will be in attendance at National Mustard Day and will expect that all of its Klement's sausages will be covered with mustard; and

WHEREAS the citizens of Middleton enjoy their mustards on a wide range of foods; and

WHEREAS, according to the National Condiment Research Council 2010 Annual Report, "ketchup is now the leading cause of childhood stupidity; and

WHEREAS mustard makes people smart, attractive, lucid, clever, kind, and condimentally correct;

THEREFORE, the City of Middleton, by its duly elected officials, hereby declares itself a "Ketchup-Free Zone" on National Mustard Day, Saturday, August 7, 2010; AND

THEREFORE, the City of Middleton, also by its duly elected officials, hereby declare Saturday, August 7, 2010, NATIONAL MUSTARD DAY in Middleton, a city-wide celebration; AND

THEREFFORE, the City of Middleton, again by its duly elected officials, declare that it will in good faith attempt to limit its future use of the words "WHEREAS" and "THEREFORE."