



America's Favorite Condiment Museum!

NATIONAL MUSTARD MUSEUM ANNOUNCES 25TH ANNUAL WORLD-WIDE MUSTARD COMPETITION

MIDDLETON, WI -- Mustard makers are invited to submit their mustards and mustard-based sauces for the 2019 World-Wide Mustard Competition, held under the auspices of the National Mustard Museum. **Entries are due by March 21, 2019.**

As he has done since 1995, Museum founder and curator Barry Levenson is again coordinating the judging and will bring together chefs, food writers, and other food professionals to taste and score the entries. The judges will taste all mustards blind and will have no idea if they are tasting a popular international brand or a mustard made in small batches by a tiny boutique *moutardier*.

Mustards are scored in seventeen categories: sweet-hot, sweet-mild, honey, classic Dijon, whole grain, classic hot, pepper hot, pepper-medium, horseradish, herb/vegetable, garlic, fruit, deli, spirit, American yellow, exotic, and mustard-based BBQ sauces. Gold, silver, and bronze medals are awarded in each category and the seventeen gold medal winners will then be judged by an independent panel to select the 2019 WWMC Grand Champion.

In past years, mustards from all over the world have entered the competition, including mustards from Australia, Austria, Denmark, Canada, Great Britain, Germany, Greece, Ireland, Japan, New Zealand, Norway, South Africa, Sweden, and the United States.

The competition is open to all commercially available mustards and mustard products. Interested mustard makers, wholesalers, and importers can learn more about the competition on the museum's website at mustardmuseum.com/world-wide-mustard-competition. The National Mustard Museum, a 501(c)3 nonprofit organization, is home to the world's largest collection of mustards and mustard memorabilia. Its mission is to foster an appreciation for mustard and educate the public about mustard's history, versatility, qualities, and proper place in the culinary arsenal of chefs everywhere.

Contact Museum Curator Barry Levenson at 608-831-2222 or curator@mustardmuseum.com.

Learn. Taste. Shop. Laugh!

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